

Bleed Explained

Items that reach the trim edge need to be extended a minimum of 3 mm past the trim (as this document shows on the example to the right) or page edge into the pasteboard area of the document. This additional image area is known as 'bleed'.

It's important as it facilitates a clean trim from the guillotine. Whilst most paper guillotines are fairly accurate today, there's a few physical factors in relation to paper that can mean the actual position of the trim can vary slightly. Bleed allows for this variance to occur and to avoid the end trimmed product having white edges showing.

Most modern design applications allow for bleed to be specified in the 'Document Setup' or 'Page Setup' windows. It can also be specified in the 'Print' or 'Export' dialog boxes.

Consumer software like the Microsoft Office series do not have the capability of specifying bleed. In these applications it is best to set a page size that is 6 mm larger in both directions (eg. an A4 page plus bleed would measure 216 x 303 mm). It is important to note the actual trimline is 3 mm in from each edge, so any type or logos which should not be cut through need to be kept well within this area.

Bleed is not required when the print image does not reach the trim edge.

Example of a correctly supplied file (minus blue and green lines)

Blue line indicates 3mm bleed allowance

Green line indicates final trim or edge of trimmed sheet

Also includes trim marks (offset at 2.5mm) required for accurate positioning

Established 1888

Transport Health
Health Insurance by Design

ARE YOU GETTING SLUGGED AT TAX TIME?
Then hit back with Transport Health

Did you know that depending on your annual income, you may be required to pay 1% of your income as part of your annual tax bill? But if you have hospital cover with Transport Health, you'll avoid this extra expense and enjoy all the benefits of our private health insurance.

As an industry only insurer, we offer great cover and everyday low rates to people working in transport and their families. And because we're a not-for-profit organisation, you get all the savings.

- No more waiting for a hospital bed in the public system
- Your choice of Doctor
- Peace of mind
- Save money
- Extras cover also available for dental, optical, chiro and more

Transport Health
Health Insurance by Design

Transport Health – It's your health insurance.